

16th International Summer School of Museology

EXPANDING HORIZONS

Echoes of heritage in the future of museums

25–28 May 2025, Koper / Slovenia

28 May excursion to Gorica/Nova Gorica

CALL FOR PARTICIPANTS



Organizers:



FORUM
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European Museum Academy



POKRAJINSKI MUZEJ KOPER
MUSEO REGIONALE DI CAPODISTRIA
KOPER REGIONAL MUSEUM



Venue: Koper Regional Museum, Koper / Slovenia

Target public: museum curators, students, experts, conservators and all others interested in museums

Language: English

This year's 16th International Summer School of Museology explores the evolving role of museums as dynamic spaces that connect the past with the future!

At the heart of this theme lies the understanding that heritage is not a static collection of artifacts, but a living and evolving narrative that continues to influence our present and future. This edition will focus on how museums can preserve, reinterpret, and communicate cultural identity in the face of modern challenges such as climate change, globalization, digital transformation, and shifting societal values.

PROGRAMME AND GOALS

Through lectures, discussions, and practical workshops, this year's Summer School will provide students with the tools to critically assess the role of museums in a changing world. The primary goal of the Summer School is to foster open dialogue between museum professionals, educators, and students. Participants will engage in an international exchange of knowledge and experience, rethinking the role of museums in a rapidly evolving society, and learning how to innovate while honouring tradition. The programme is developed in collaboration with institutions across Europe, offering a diverse range of expertise through lectures, workshops, and debates. By expanding our horizons, we will explore how the echoes of heritage can inspire museums to become not only preservers of the past but also active contributors to a diverse, inclusive, and forward-looking future.

Participants will engage with critical themes, including:

- **Cultural Identity and Heritage:** How do museums serve as custodians of collective memory and identity? This track will examine how heritage institutions can address the diverse backgrounds and identities of their audiences, allowing them to see their stories reflected in the exhibits.
- **Migration and Multiculturalism:** In an increasingly interconnected world, migration shapes cultural identities and, consequently, the role of museums. We'll discuss how museums can tell the stories of displacement, diaspora, and multicultural integration, creating spaces that resonate with people from various backgrounds.
- **Digital Futures:** Technology is transforming the museum landscape, offering new ways to engage with heritage. From virtual exhibits to AI-enhanced curatorial practices, participants will explore how digital innovation can expand accessibility, interactivity, and the preservation of heritage for future generations.

PROGRAMME

Sunday, May 25, 2025

Venue: Boutique Hotel Capris, Koper

14.00	Registration
15.00 – 15.30	Inaugural addresses Marko Bonin , director of Koper Regional Museum Andreja Rihter , director of FSK
16.00 – 17.00	Cocktail with snacks

Monday, May 26, 2025

Venue: Koper Regional Museum, Kidričeva 19, Koper

09.00 – 10.00	Registration
10.00 – 10.30	Inaugural addresses Marko Bonin , director of Koper Regional Museum Andreja Rihter , director of FSK
10.30 – 11.00	Lecture (online) Dragana Lucija Ratković Aydemir – Owner / CEO at Muze d.o.o. / Muses Ltd
12.00 – 12.30	Lecture Dorian Koci – History expert & English Lecturer: Focused on Museology, History, and Political Sciences
12.30 – 12.45	Discussion
12.50 – 14.15	Lunch break
14.20 – 14.50	Lectures – Examples of Good Practices Mateja Kuka Brkić – Project manager at Muze d.o.o.
15.00 – 17.00	Workshop Iva Klarić Vujović – Business Director at Muze d.o.o.
17:00 – 18:00	Cocktail with snacks

Tuesday, May 27, 2025

Venue: Koper Regional Museum, Kidričeva 19, Koper, on field, Koper

09.00 – 9.45	<p>Lecture</p> <p>Massimo Negri – <i>Scientific Director of the European Museum Academy Foundation</i></p>
9.50 – 10.30	<p>Lecture</p> <p>Fabio Viola – <i>Videogame Designer and Producer Creative Director Art Curator & Museum - Professor</i></p>
10.30 – 11.15	<p>Discussion</p>
11.00 – 11.30	<p>Coffee Break</p>
11.30 – 12.00	<p>Lecture – Examples of Good Practices</p> <p>Amilcar Vargas – <i>World Heritage Manager Casa Batlló</i></p>
12:00 – 12.30	<p>Lecture – Examples of Good Practices</p> <p>Laura Diamanti – <i>Multimedia Editor for a Specialist Master’s program in Contemporary Museology at IULM University European Museum Academy »Heritage in Motion Award« project cooperator</i></p>
12.30 – 13.00	<p>Lecture</p> <p>Henrik Zipsane – <i>Director of the European Museum Academy</i></p>
13.00 – 13.30	<p>Lecture – Examples of Good Practices (online)</p> <p>Jakob Parby – <i>research project Becoming a Copenhagener, which explored the history of migration in Copenhagen from 2009 to 2015, culminated in the exhibition Becoming a Copenhagener, which opened at the museum in November 2010</i></p>
13.30 – 14.30	<p>Lunch break</p>
14.30 – 15.15	<p>Lecture</p> <p>Borut Rovšnik – <i>Museum Counselor</i></p>
15.15 – 16.00	<p>Lecture</p> <p>Łucja Koch – <i>Museum of History of Polish Jews</i></p>
16.00 – 16.30	<p>Lecture – Examples of Good Practices</p> <p>Giacomo Sferlazzo – <i>The Lampedusa Migration Museum</i></p>

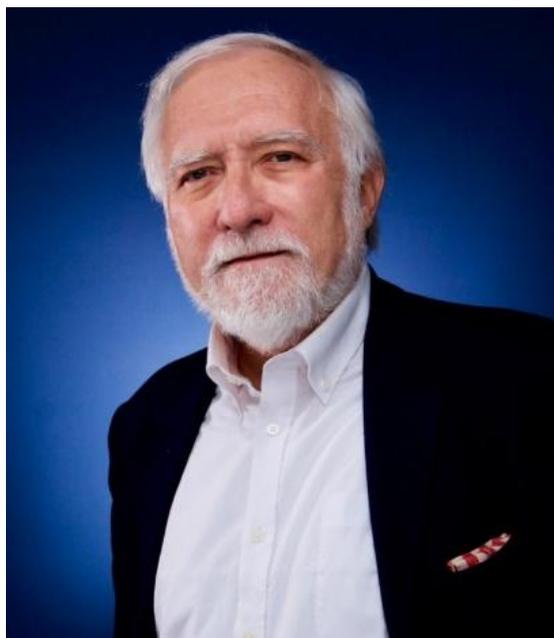
16.30 – 17.00	Lecture – Examples of Good Practices Helen Crutcher – <i>Heritage and Museums Researching the Interpretation of Climate Change in World Heritage</i>
17.00 – 17.30	Lecture – Examples of Good Practices Marlen Mouliou – <i>Assistant Professor of Museology, National and Kapodistrian University of Athens (NKUA) / Coordinator of CIVIS Open Labs for NKUA</i>
17.30 – 18.30	Break
18.30	Social dinner

Thursday, May 28, 2025

Venue: excursion to Nova Gorica, European Capital of Culture 2025

09.00	Departure from Koper to Nova Gorica
10.00 – 16.00	Arrival to Kromberk Castle , central exhibition space of the Regional Museum Goriški muzej The programme continues in Nova Gorica: <ul style="list-style-type: none"> - Piazza Transalpina / Europe Square – the square, located half in Italy and half in Slovenia, symbolizes the intersection of the two cultures and serves as the central hub of the ECoC (European Capital of Culture) District - Museum on the Border: Museum Collection Kolodvor in the railway station of Nova Gorica - Architectural landmarks: Slovene National Theatre, France Bevk Public Library ... - GO!2025 programme: Eta Sadar Breznik's exhibition, Hit Collection consisting of prints by artists from the Primorska region ... - Franciscan Monastery Kostanjevica - Ljubka's Trail – trail in the footsteps of the poet Ljubka Šorli and her female literary predecessors and contemporaries - ...

SPEAKERS



Massimo Negri

Scientific Director of the European Museum Academy Foundation

Biography

Massimo Negri is the Scientific Director of the European Museum Academy Foundation and a member of the Scientific Committee of the Great Museum of the Duomo di Milano. Formerly Scientific Director of the Genus Bononiae Project – City Museum of Bologna. Founder and Scientific Director of the Executive Master in European Museology at the IULM University of Milan. He also teaches Museography at the State University of Padua. Consultant for museums and heritage to the Forum of Slavic Cultures Foundation (Ljubljana). European Museum Forum Director from 2000 to 2009 and member of the Jury of the European Museum of the Year Award and Council of Europe Museum Prize from 1983 to 2009. Negri has formulated the concept of several museums and temporary exhibitions. Twice a Fulbrighter at the Pennsylvania State University and at the Smithsonian Institution in the 70's. Independent museum consultant and active lecturer on industrial archaeology and museology, he has written several publications also translated into different foreign languages. In 1993 he was entitled Oficiàl de la Orden de Isabela la Catòlica. He is a founding member of the European Museum Academy Foundation (The Hague, NL) of which he was also Director till the end of 2018.



Dragana Lucija Ratković Aydemir

Owner / CEO at Muze d.o.o. / Muses Ltd

Biography

Dragana Lucija Ratković Aydemir lives and works between Zagreb, Istanbul, and Çeşme, bridging culture, heritage, and tourism through innovative approaches. She began her career at the Croatian Ministry of Culture before boldly founding MUZE Ltd. in 2005, a multi-award-winning company specializing in heritage interpretation, (eco)museology, and sustainable cultural tourism with an all-women interdisciplinary team.

With over 100 cultural tourism strategic and interpretation plans, museological programs, and exhibition concepts, she has left a lasting mark across Croatia and the region. Passionate about knowledge-sharing, she collaborates with local communities and European networks. She holds a European Diploma in Cultural Management (Brussels) and a UNESCO Fellowship.

Her European influence was highlighted as President of the Association of Maritime Museums of the Mediterranean (Barcelona) and a Supervisory Board member of Interpret Europe.



Mateja Kuka Brkić

Project manager at Muze d.o.o.

Biography

Mateja Kuka Brkić is a member of the MUZE team since 2018, where she manages projects in the field of heritage interpretation, from their conceptualization to implementation. Her professional interests include topics and practices of active protection of cultural and natural heritage, interpretive planning, possibilities of interdisciplinary creative collaborations and the use of contemporary curatorial practices in heritage presentation.

She graduated in history of art and anthropology from the Faculty of Humanities and Social Sciences in Zagreb and has completed numerous non-formal education programs, including Peace and Women's Studies. She was an assistant to the WHW curatorial collective and an associate on the Inappropriate Monuments by NGO SF:ius. She is a member of Interpret Europe and ICOM, and a jury member of Heritage in Motion 2025 Awards.



Iva Klarić Vujović

Business Director at Muze d.o.o.

Biography

Iva Klarić Vujović has dedicated her career to heritage interpretation, museology, and visitor experience design. She holds a Master's degree in Sustainable Tourism Development from VERN University and a degree in Art History, Museology, and Heritage Management from the University of Zagreb.

Since 2015, she has been a member of MUZE team, where she works as Business Director. She is a certified trainer for Interpret Europe since 2020 and is qualified in leading interpretive guiding, writing, and planning courses. She co-authored the Heritage Interpretation Handbook, a manual that enables school teachers to explore heritage identities with their students while fostering respect and appreciation for all heritage.

She is Vice President of Interpret Croatia and an active member of Interpret Europe



Giacomo Sferlazzo

The Lampedusa Migration Museum

Artist and political activist from Lampedusa

Biography

Giacomo Sferlazzo is one of the founders of the Askavusa collective, through which he has recovered, preserved, and exhibited hundreds of objects belonging to migrants passing through Lampedusa. His research into the stories of the Lampedusan community led him to create the performance *"Lampemusa, stories and memories in the middle of the sea, songs and tales about the island of Lampedusa."* He has recorded seven albums. He also founded PortoM, a multifunctional space where, in addition to the exhibition of "migrant objects," performances, exhibitions, and live music events are regularly held.

For years, he has been dedicated to the traditions of Sicilian popular storytelling. Together with the "Opera dei pupi – Brandimarte" company and in collaboration with the Palermo puppeteer Enzo Mancuso, he has restored the puppets of the last puppeteer of Lampedusa, Carmelo Maggiore, known as *"il Conte"* ("the Count").



Laura Diamanti

Multimedia Editor for a Specialist Master's program in Contemporary Museology at IULM University | European Museum Academy »Heritage in Motion Award« project cooperater

Biography

Laura Diamanti is an expert in the design and management of cultural projects at both national and international levels, with a focus on the enhancement of historical heritage. She has coordinated the restoration and museum development of historical buildings, contributing to the creation of significant exhibition spaces. She has experience in research on museology and cultural heritage communication. She currently works as a Multimedia Editor for the Master Course in Contemporary Museology and Museum Communication at IULM University of Milan, she is a member of the international jury for the Children in Museums Award and serves as project manager for the Heritage in Motion Award.



Dr Henrik Zipsane

Director of the European Museum Academy

Biography

Henrik Zipsane, the Director of the European Museum Academy since 2019. From 2002 to 2019, he served as CEO of the Jamtli Foundation in Sweden, and from 1986 to 2001, he was Director of the Municipal Museum and Archive in Farum, Denmark. He is an Adjunct Professor in Museum Education at the University of Science and Technology in Meghalaya and an Associate Expert with the Pascal Observatory. He holds a Master's degree in History from the University of Copenhagen and a PhD in Education and History from the Danish University of Education.



Dr Dorian Koçi

*History expert & English Lecturer: Focused on
Museology, History, and Political Sciences*

Biography

Dr. Dorian Koçi is a renowned expert in Museology and Cultural Heritage, with extensive academic and professional experience in the field. He holds a Ph.D. in History and has specialized in the preservation and interpretation of cultural heritage. Dr. Koçi has worked as the Director of the National Historical Museum of Albania and has led several key projects focusing on the preservation of cultural identity and the role of museums in society. He has been involved in numerous international collaborations, including European Union-funded projects related to museum practices, cultural heritage management, and public engagement. His research interests include the intersection of cultural heritage, digital innovation, and community involvement in museums. Dr. Koçi has also published several influential articles on museology, cultural heritage, and their evolving roles in contemporary society.



Fabio Viola

Videogame Designer and Producer | Creative Director | Art Curator & Museum - Professor

Biography

With a humanistic background, **Fabio Viola** worked for multinational entertainment companies on titles such as Fifa, The Sims and Crash Bandicoot before teaching at numerous universities and academies, including the New Media chair at the International Film School of Cuba. He is the author of numerous essays such as “L’Arte del Involvolgimento” (Hoepli) and “GameDesigner” (Franco Angeli).

His tourism and cultural innovation projects such as Father and Son for the National Archaeological Museum of Naples, Past for Future for the archeologica museum of Taranto, One day for Reggia di Caserta, PlayAlghero for the city of Alghero have reached millions of “players”/visitors and led the TuoMuseo.it collective to become one of the main creative and technological companies in Europe.

He was curator of new languages for the National Cinema Museum in Turin, launching the first permanent collection of video games in a national museum and actually curator for the exhibition “Amano Corpus Animae” at Palazzo Braschi in Rome.



Dr Andreja Rihter

Director of Forum of Slavic Cultures

Biography

Andreja Rihter, PhD in History, works as Director of International Foundation Forum of Slavic Cultures in Slovenia. She has professional recognitions of Senior Curator. She was director Museum of Recent History in Celje and President Association of the Museums of Slovenia. She is the recipient of the Valvasor museum award in Slovenia for unique achievements in 2000.

She has 20 years of training experience in the field of museology and is the founder of the International Summer School in Piran and runs PIRAN's scientific research center for heritage. During professional career she participated and lectured at various professional meetings and conferences in Slovenia and specially abroad. She published more than 210 works in Slovenia and foreign publications. She is actively engaged in various international project and author of Recommendation Council of Europe: The protection of privacy and personal data on the internet and online media (2011).

She is President European Museum Academy (2009-), she was secretary of ICOMAM till September 2022, member of the Board of ICTOP (2007 – 2016; vice-chair 2010-2016) and she is President of Women Writer Routs (Culture Route). She was Chairperson of the Sub-Committee on Culture Heritage and member of the Council of Europe -Parliamentary Assembly, Vice President Hands On! International Association for Children' Museum (2009-2011) and member of the Board (2011 – 2014).



Borut Rovšnik, MA

Museum Counselor

Biography

Borut Rovšnik graduated in Art History from the University of Ljubljana in 1977 and completed a Master's in Museology at the University of Zagreb in 1995. As a senior museum counsellor, he led the Educational Service at the City Museum and Galleries of Ljubljana. From 1991 to 2011, he chaired *Museoforums* – annual gatherings of Slovenian museum professionals and international experts focused on the future of museums. As one of Slovenia's first museum visitor researchers, he spent 15 years conducting visitor studies, evaluating public programmes, and performing market analyses. Since 1995, he has been involved in numerous exhibition teams at the City Museum and served as a consultant for other Slovenian museums. He has carried out exhibition evaluations for major institutions, including the Slovene Ethnographic Museum, the National Museum of Slovenia, the Museum of Contemporary History, and the Regional Museum in Celje. He has also led workshops and provided consultancy on visitor research and exhibition interpretation. As a member of the UK's Visitor Studies Group, he has consistently championed visitor access and engagement in museum activities.

TARGET PUBLIC

The 16th International School of Museology is designed for different participants, such as museum curators, students, experts, conservators and all others interested in museums as active and dynamic stakeholders in contemporary international society.

IMPORTANT DATES

- Deadline for early bird registration (*for non-speakers*): **25 April 2025**
- Deadline for registration (*for non-speakers*): **10 May 2025**

REGISTRATION

Please fill out the online registration form available [HERE](#) if you would like to join the 16th International Summer School of Museology.

Please note that the number of participants is limited to 30 people.

PARTICIPATION FEE

- Full rate: **EUR 100.00**
- Students, FSK Members: **EUR 50.00***

Early bird (until 20 April 2024):

- Full rate: **EUR 80.00**
- Students, FSK Members: **EUR 40.00***

The fee includes materials and an excursion to Nova Gorica* on 28 May 2025!

*** As part of our excursion to Nova Gorica, we will explore:**

GO! 25 – European Capital of Culture

Nova Gorica and Gorizia represent the first European Capital of Cross-Border Culture, with leading a territory united in spirit and intent. The cross-border area has always been an important and strategic place for both Slovenia and Italy, as well as a tool for development in many other areas: culture, economy, trade, and transportation. More about the European Capital of Culture [HERE](#).

Kromberk Castle

Kromberk Castle is a beautiful Renaissance mansion located just a few minutes from the centre of Nova Gorica. Inside, you'll find permanent exhibitions and cultural events related to the history and art of the region. The garden offers stunning views over the city.

Kostanjevica Monastery

The Franciscan Monastery Kostanjevica is known for its historic library and for being the burial site of the last French king, Charles X. The monastery offers a peaceful atmosphere and a fascinating historical insight.

Ljubka's Trail

Ljubka's Trail is a route inspired by the Slovenian writer Ljubka Šorli, a prominent literary figure from the region. The trail takes you through key landmarks of Nova Gorica that are connected to her life and work, as well as the life of other writers from the same region, allowing you to explore both the cultural and natural landscapes that influenced her writing. The trail is an excellent way to engage with local history while enjoying the scenic surroundings of the region.

Europe Square (Trg Evrope / Piazza Transalpina)

The Europe Square is a symbol of coexistence between Slovenia and Italy. The square sits right on the border between Nova Gorica and Gorizia, and is a unique example of integration between two cities in different countries.

Goriški muzej

The Regional Museum Goriški muzej is a regional museum with a general character. It operates in the historical Goriška region, in the part now belonging to the Republic of Slovenia. The museum owns eleven museum collections, one of them being the Museum Collection Kolodvor (Railway Station) in Nova Gorica which we are going to visit.

Not a FSK member yet? *

FSK Membership exclusive privileges:

- discount on Živa Award conference,
- discount on International Colloquium Piranova,
- discount on International Summer School of Museology,
- free FSK publications.

Read more about FSK membership [HERE!](#)

Cancellation Policy

Notification of cancellation must be made in writing, and sent to the e-mail address info@fsk.si.

- Before 15 April 2025: Full refund
- After 1 May 2025: 50 % refund

No refund will be granted after 10 May 2025.

PAYMENT INFO

Please, transfer the payment to the following bank account (Reference: Summer School of Museology 2025) and send the copy of the bank transfer receipt to Forum of Slavic Cultures, info@fsk.si.

- **Bank name:** UniCredit Banka Slovenija d.d., Šmartinska 140, 1000 Ljubljana, Slovenija.
- **Account holder:** Mednarodna ustanova Forum slovenskih kultur
- **Account holder address:** Ulica 27. aprila 47, 1000 Ljubljana.
- **IBAN:** SI56 2900 0005 0604 466
- **SWIFT / BIC:** BACXSI22

ORGANIZERS

Forum of Slavic Cultures

The Forum of Slavic Cultures is an international foundation, a non-profit and non-government organization, whose idea emerged in the cultural circles at the turn of the 21th century. The FSK was officially founded in 2004, and today unites more than 300 million Slavs in 13 Slavic countries: Belarus, Bulgaria, Bosnia and Herzegovina, Croatia, the Czech Republic, Montenegro, North Macedonia, Poland, the Russian Federation, Slovakia, Slovenia, Serbia and Ukraine.

Koper Regional Museum

The Koper Regional Museum is a public institution founded by the Municipality of Koper. It has public authorization to perform public museum duties. This is the largest museum in Slovenian Istria with rich collections, from the prehistorical period to the glamour of the Venetian era and more recent history, and with a lovely ethnological collection located in the separate ethnological department on Gramsci Square in Koper.



ABOUT KOPER

Koper, the largest town of Slovenian Istria and the home of about one half of the population of the Municipality of Koper, is also the only Slovenian port; in addition, it also hosts one of the Slovenian universities.

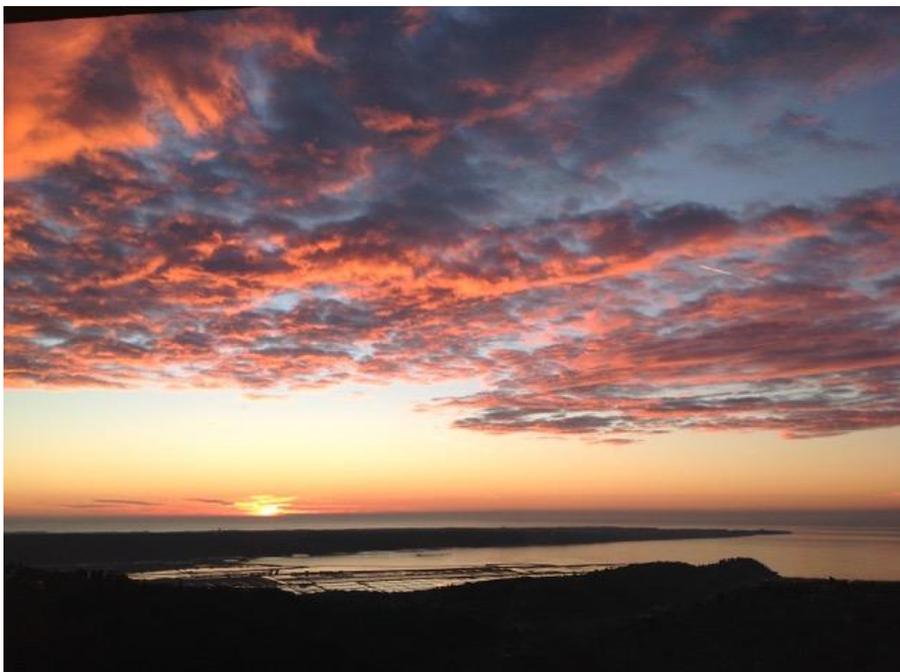
Search more about Koper and experiences it offers [HERE!](#)



Photo: Jaka Ivančič

CONTACT

For any additional information and assistance, do not hesitate to contact us at info@fsk.si.



Welcome to the Slovenian coast!